

MAXIMUM EXPOSURE



BRIGHT SPARKS!

Red Bug Media is a dynamic company introducing a fresh and innovative concept to the market. As a team of marketing professionals we can help implement exciting campaigns that will put your brand in front of your target audience.

We offer creative solutions through to strategic marketing, planning and implementation.

redbugmedia.co.uk





WHAT WE DO

Red Bug Media is a specialist provider of branded and equipped road legal vehicles that help create innovative and targeted promotional campaigns. We have the ability to reach audiences with precision and flexibility, tailoring our vehicles to your specific requirements, ensuring that maximum brand exposure is achieved.

We are committed to delivering campaigns that will achieve unrivalled **brand awareness**.

AND WHERE

- Brand Promotions
- Event Sponsorship
- Product Launches
- Leaflet Distribution
- Sampling Activities
- Concert Marshalling

BUGGIES

Our Media Buggies are brand new to the country and to this market. They are an innovative and unique advertising medium that turn heads and grab the attention of your target audience wherever they go. Their fresh and exciting appearance makes them the ideal solution to promote your brand or product.

They can be fully branded to reflect your corporate brand and values, and deployed at the very point of contact with your audience. This enables them to deliver your message right to the people that matter.

The Red Bug buggies can be tailored to your exact requirements and create huge impact when used individually, or as a fleet. Whatever the event or promotion the buggies are guaranteed to deliver a striking and highly effective campaign.

See our extras page for optional services available

MEDIA BUGGY

ROAD LEGAL:	YES
LENGTH:	2920mm
WIDTH:	1620mm
HEIGHT:	1515mm
WEIGHT:	420kg



PERFECT FOR: Sporting Events, Music Festivals & Incentive Schemes

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QUADS

Our Media Quads may be compact in size but are big in impact! They are the perfect solution for the smaller more targeted campaigns or off road events. With or without their various trailers these quads provide a fun and effective way of supporting your brand and campaign in any location.

The Red Bug quads can be used for a variety of events or promotions and attract a high level of attention due to their fun and sporty appearance.

We can tailor the vehicles to suit your individual requirements, creating an entire effect unique to your campaign.

See our extras page for optional services available

MEDIA QUAD

ROAD LEGAL:	YES
LENGTH:	1830mm
WIDTH:	1130mm
HEIGHT:	1055mm
WEIGHT:	205kg



used for illustrative purposes only

PERFECT FOR: Web Promotion, Off Road Sponsorship & Team Building Activities

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SCOOTERS

Our Media Scooters are tried and trusted, and provide the ultimate in targeted campaigns. Used mainly with backlit poster trailers they provide a mobile advertising medium that can be positioned accurately in front of your target audience. They can also be deployed in areas not accessible by other mobile media.

Their stylish appearance promotes your brand and adds support to your campaign. They are ideal for high street promotions coupled with leafleting and sampling activities.

The Red Bug scooters are the most compact vehicles in our fleet but are still highly effective, and provide a cost effective solution without compromising the overall effect.

See our extras page for optional services available

MEDIA SCOOTER

ROAD LEGAL:	YES
LENGTH:	1960mm
WIDTH:	715mm
HEIGHT:	1160mm
WEIGHT:	118kg



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PERFECT FOR: Retail Promotions, Store Openings & Product Launches

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EXTRAS

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BRANDING

Our branding services can be as extensive or moderate as you like. We can provide any level of branding to suit your requirements, from unbranded vehicles through to fully bespoke branded vehicles, trailers and drivers. We can also supply all ancillary items and staff in order to support your promotion.

SAMPLING & LEAFLETING

Our experienced, friendly and professional drivers can add strength and impact to your campaign by providing sampling and leafleting activities. This creates an interactive platform where a hard copy of your promotional material or product can be distributed in an innovative manner directly to your target audience.

TRAILERS

All of our vehicles can be tailored exactly to your needs and supplied with a variety of trailers. These can range from simple backlit poster trailers through to bespoke sampling pods that can be designed and branded exactly to your requirements - whatever your needs we have the solution.

GPS TRACKING

All vehicles can be fitted with GPS satellite tracking systems, enabling the provision of real-time data for tracking and post campaign reporting. This product can be tailored to provide instant access from any PC and with our drivers fully contactable via mobile devices, the campaign can be monitored and tailored on the go!

BLUETOOTH BROADCASTING

All vehicles can be fitted with Bluetooth broadcasting units, enabling your campaign to enter a new dimension. While undertaking the promotional activity detailed in your plan, we can add support to your campaign by broadcasting to Bluetooth enabled devices. This adds great 'on the spot' targeting to your promotion.

AUDIO BROADCASTING

All of our vehicles can be supplied with audio broadcasting units that can be used to broadcast promotional messages and announcements, or used to provide supporting backing tracks to your campaign.

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